

Encompass Communications and Learning Launches TrueImpact Training Evaluation Solutions

EDGEWATER, MD – [May 2, 2024] – Recognizing that life sciences organizations often lack the time and resources to best evaluate the effectiveness of their training programs, Encompass Communications and Learning, Inc. has created TrueImpact. This fully customizable offering is designed to take the guesswork out of training evaluation so that organizations can better make informed training decisions that drive performance.

“To understand the impact of training, you have to go beyond mere satisfaction surveys and knowledge assessments,” said Chapin Brinegar, Encompass’s senior director of instructional design and learning strategy. “Effective evaluation demands a deeper dive into behavior change, skill acquisition, and tangible results. That’s why, with TrueImpact, we focus on helping clients select and leverage the best evaluation tools for uncovering insights that foster real growth. This partnership approach is the cornerstone of everything we do.”

TrueImpact training evaluation solutions provide quantitative and qualitative measures that, taken together, give a comprehensive picture of the behavior changes taking place as well as their overall impact on the organization. In close partnership with the client, Encompass distills this information to expose training gaps, enhance learning, and ensure future trainings better meet organizational goals.

To learn more about TrueImpact and how it can help you gain valuable insights into the effectiveness of your training initiatives, [contact Encompass today](#).

About Encompass

Dedicated to the life sciences industry, [Encompass Communications and Learning, Inc.](#) delivers training and communications solutions leveraging deep industry experience. Using our proven iEAR® approach to learning, we partner with life sciences organizations to develop their teams’ knowledge and skills, and ultimately drive optimal performance.

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